

# Northern Ireland Seat Belt Survey April 2010: Wearing Rates in Cars

July 2010





# **Table of Contents**

	Page
Background to Survey	2
Summary	3
Main Findings	5
Survey Trends	8
Appendices	
Appendix 1: Detailed tables	15
Appendix 2: Cars observed by time of session and site	26
Appendix 3: User guidance	27

## **Background to the Survey**

This is the twenty-first in a series of Seat Belt Surveys. The series, which began in 1994, had been conducted biannually, in April and October. However, since April 1997 the survey has been conducted on an annual basis in April of each year, with the exception of 2001 when a survey was carried out in both April and October.

Data for this report were collected from 15 sites throughout Northern Ireland, consisting of 6 rural, 3 motorway and 6 urban locations.

Fieldwork involved observing stationary traffic and recording details such as gender, estimated age and whether a restraint was being used for any car occupants. Recording took place in eight half hour sessions between 08:30 and 17:00 on Tuesday 20<sup>th</sup> and Saturday 24<sup>th</sup> April 2010. For logistical reasons, the Tuesday session at Greenisland was carried out on Tuesday 27<sup>th</sup> April 2010. In total 16,057 cars were observed and details of 24,357 occupants recorded.

## Summary

#### **Seat Belt Wearing Rates**

In April 2010, 98% of drivers and 97% of front seat passengers were recorded as wearing a seat belt. Back seat passengers were less likely to use a restraint (92%). The overall seat belt wearing rate for all car occupants observed was 97% (see appendix 1: tables 3-6).

#### **Changes in Wearing Rates since April 2009**

Over the last year, the seat belt wearing rate for drivers has increased from 97% to 98%. The seat belt wearing rate for all car occupants has increased from 96% to 97%.

#### **Back Seat Belt Wearing Rates**

The overall seat belt wearing rate for back seat passengers (92%) disguises different wearing rates for adults (14 years and over) and children (13 years and under), with 88% of adults wearing a restraint in the back, compared to 93% of children. Children under one year of age have a back seat restraint wearing rate of 98%.

#### Restraint wearing rates by type of site

Ninety-seven percent of drivers on urban roads were restrained, compared to 98% of drivers on rural roads and motorways. Back seat passengers observed wearing rates varied from 96% on rural roads to 89% on urban roads (see appendix 1: tables 7-9).

## **Seat Belt Wearing rate by Gender**

Ninety-eight percent of female and 97% of male drivers were restrained. With regard to front seat passengers, 97% of females and 96% of males were restrained. There was no difference between male and female back seat passengers (see appendix 1: tables 10-11).

## Restraint wearing rates by age

In adult age groups (14+), driver restraint wearing rates are similar, irrespective of age group (see figure 3). Eight percent of children aged 10-13, 9% of those aged 5-9 and 4% of those aged 1-4 were unrestrained when travelling in the back of a car (see appendix 1: table 15).

## Influence of Driver upon Seat Belt Wearing Rates for Passengers

The seat belt wearing rate for both front and back seat passengers was higher when the driver of the vehicle wore a seat belt, compared to when they did not. Ninety-seven percent of front seat passengers wore a seat belt when the driver of the vehicle was wearing one, compared to around 63% when the driver was not (see appendix 1: table 19).

#### **Trends in Seat Belt Wearing (1994-2010)**

Wearing rates overall have improved markedly since 1994. Driver wearing rates have increased from 88% to 98%, while front seat wearing rates have increased from 88% to 97%. Back seat wearing rates have increased fairly consistently from around 51% in the early years of the survey to around 92% in recent years. However, between 2009 and 2010 back seat wearing rates of those aged 5-9 years old fell from 95% to 91% (see table 1 and figures 6-7).

#### **Comparison with Great Britain**

According to the latest GB figures available (2009) the wearing rates were 95% for drivers, 95% for front seat passengers and 89% for back seat passengers. This latest figure has risen considerably from 63% in April 1997. The equivalent wearing rates for Northern Ireland (2010) were 98% for drivers, 97% for front seat passengers and 92% for back seat passengers. The 2010 Great Britain Seat Belt Survey will be carried out in October 2010 (See figures 10-14).

#### Mobile phone usage in 2010

This is the eighth Northern Ireland Seat Belt Survey that has observed the use of mobile phones by drivers. Just under one percent (0.8%) of drivers were using a mobile phone (0.6% were using a hand-held phone and 0.2% were using a hands-free phone) (see appendix 1: tables 24-28).

Table 1: Summary of Key Results from NI Seat Belt Surveys 1994 – 2010

	Apr- 94	Apr- 95	Apr- 96	Apr- 97	Apr- 98	Apr- 99	Apr- 00	Apr- 01	Oct- 01	Apr- 02	Apr- 03	Apr- 04	Apr- 05	Apr- 06	Apr- 07	Apr- 08	Apr- 09	Apr- 10
% of car occupants wearing seat belts																		
Driver	88	85	85	85	87	86	87	86	88	90	90	91	93	93	95	96	97	98
Front Seat	88	86	85	86	88	86	87	86	89	89	89	90	92	93	95	95	96	97
Back Seat	52	50	51	56	61	62	65	67	71	72	75	77	81	85	90	91	93	92
Of which:																		
Under 1 year	96	96	97	95	96	93	97	98	97	95	97	98	98	96	98	99	98	98
1-4 years	70	65	72	78	78	78	82	86	86	85	87	88	92	96	96	96	95	96
5-9 years	50	49	50	54	61	62	68	65	73	71	75	77	82	84	90	94	95	91
10-13 years	47	47	47	51	58	65	65	68	70	72	75	78	82	86	92	93	96	92
Overall																		
Wearing Rate %	82	80	80	81	84	83	84	84	87	88	88	89	91	93	95	95	96	97
Occupancy Rate																		
Front Seat Passengers	0.41	0.39	0.40	0.40	0.38	0.38	0.38	0.37	0.38	0.36	0.37	0.37	0.36	0.35	0.37	0.36	0.36	0.36
Back Seat Passengers	0.27	0.24	0.24	0.23	0.21	0.20	0.21	0.20	0.18	0.17	0.17	0.16	0.15	0.15	0.17	0.17	0.17	0.16

## **Main Findings**

#### Occupancy rates 2010

Thirty-six percent of all vehicles contained front seat passengers. In addition there was an average of 0.16 back seat passengers per vehicle observed (see appendix1: table 2).

#### Wearing rate by type of site 2010

Ninety-seven percent of drivers on urban roads were restrained, compared to ninety-eight percent of drivers on rural roads and motorways. Front seat passengers observed wearing rates are similar across all site types, while back seat passengers are more likely to wear a restraint on a rural road (96%) than they are on an urban road (89%) or motorway (90%). Irrespective of type of road, back seat passengers are less likely to be restrained than drivers and front seat passengers (see figure 1).

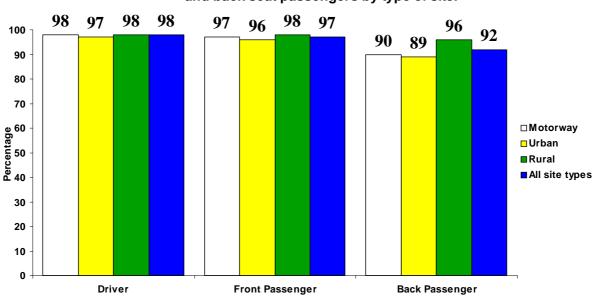


Figure 1: 2010 wearing rate of drivers, front seat passengers, and back seat passengers by type of site.

## Wearing rate by gender 2010

Ninety-eight percent of female and 97% of male drivers were restrained. With regard to front seat passengers, 97% of females and 96% of males were restrained. There was no difference between male and female back seat passengers (see figure 2).

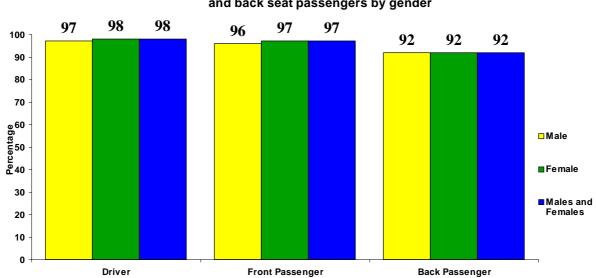


Figure 2: 2010 wearing rate of drivers, front seat passengers, and back seat passengers by gender

## Driver wearing rate by age and gender 2010

In adult age groups, driver restraint wearing rates are similar, irrespective of age (see figure 3).

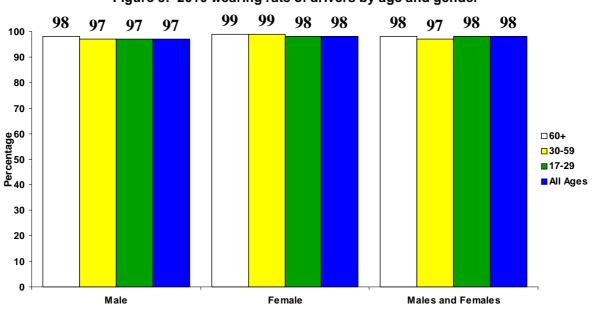


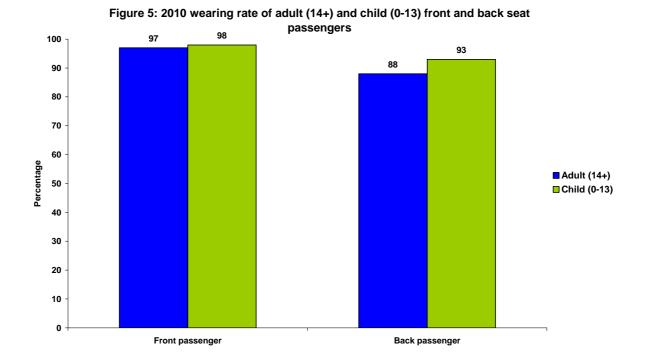
Figure 3: 2010 wearing rate of drivers by age and gender

## Front and back seat passenger wearing rates by age 2010

While wearing rates for adult front seat passengers were similar to those observed for child front seat passengers, adult back seat passengers were less likely (88%) to wear a restraint than child back seat passengers (93%) (see figures 4 and 5).

Figure 4: 2010 wearing rate of front seat passengers and back seat passengers by age 97 97 96 <u>99</u> 97 98 <u>100</u> 97 96 98 100 93 92 92 91 86 86 90 80 **□60**+ 70 □30-59 **14-29 10-13 ■**5-9 **1-4** ■ 0-1 30 20 10 0 Front Passenger **Back Passenger** 

Percentage 05 09 09 ■ All Ages



#### Survey trends (1994-2010)

The seat belt wearing rate for drivers was 98% and for front seat passengers was 97%. These figures for drivers and front seat passengers represent the highest rates recorded since the current series of Northern Ireland Seat Belt Surveys began in 1994. The wearing rate for back seat passengers has risen to around 92% in the most recent years of the survey from around 51% in the early years. Over the last year, the seat belt wearing rate for drivers has increased from 97% to 98%. The seat belt wearing rate for all car occupants has increased from 96% to 97% (see table 2, figure 6).

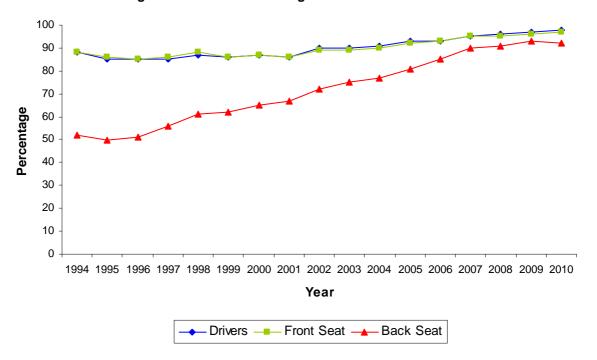


Figure 6 - Seat Belt Wearing Rates in NI:1994 - 2010

Table 2: Summary of Key Results from NI Seat Belt Surveys (1994 - 2010)																	
	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Driver	88	85	85	85	87	86	87	86	90	90	91	93	93	95	96	97	98
Front Seat	88	86	85	86	88	86	87	86	89	89	90	92	93	95	95	96	97
Back Seat	52	50	51	56	61	62	65	67	72	75	77	81	85	90	91	93	92
Overall	82	80	80	81	84	83	84	84	88	88	89	91	93	95	95	96	97

#### Comparison of Back Seat Wearing Rates by Age

The large increase in back seat wearing rates since 1994 disguises various patterns of behaviour by different age groups of back seat occupants. The back seat belt wearing rate amongst children has been consistently higher than that for adults. This gap was relatively constant between 1995 and 2001, at 25 to 30 percentage points. However, the marked rise in the adult back seat wearing rates since 2001, coupled with a fall in child seat belt wearing rates over the past year, has contributed to a difference of only 5 percentage points between adults and children in 2010.

Between 1994 and 2010 there have been substantial increases in both rates, with the adult wearing rate increasing by 50 percentage points, from 38% to 88% in 2010, and the rate for children increasing from 61% to 93% in 2010, a rise of 32 percentage points (see table 3, figure 7).

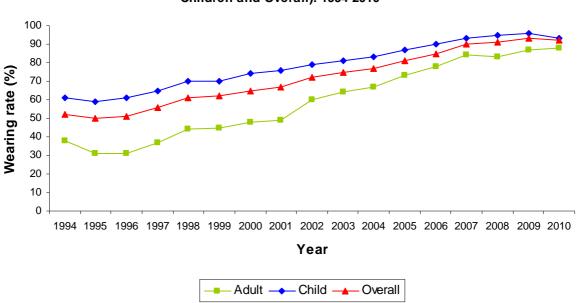


Figure 7 - Seat Belt Wearing Rates for Back Seat Passengers (Adults, Children and Overall): 1994-2010

	Table 3: Wearing Rate of Back Seat Passengers by Age (1994 - 2010)										ge (1994	- 2010)					
	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Under 1 year	96	96	97	95	96	93	97	98	95	97	98	98	96	98	99	98	98
1 - 4	70	65	72	78	78	78	82	86	85	87	88	92	96	96	96	95	96
5 - 9	50	49	50	54	61	62	68	65	71	75	77	82	84	90	94	95	91
10 - 13	47	47	47	51	58	65	65	68	72	75	78	82	86	92	93	96	92
All Children	61	59	61	65	70	70	74	76	79	81	83	86	90	93	95	96	93
14 - 29	35	28	27	34	40	38	46	46	59	60	64	68	75	83	82	87	86
30 - 59	37	31	29	38	41	49	49	49	56	66	68	77	78	83	83	86	86
60+	52	39	42	45	58	57	53	59	69	74	74	85	85	86	88	90	93
All Adults	38	31	31	37	44	45	48	49	60	64	67	73	78	84	83	87	88
All Ages	52	50	51	56	61	62	65	67	72	75	77	81	85	90	91	93	92

#### Back Seat Wearing Rates for Children

Throughout the period 1994 to 2010, child back seat passengers aged under one year are consistently among the highest in terms of seat belt wearing rates among all back seat passengers (see table 3, figure 8). When the series began in 1994, the wearing rate for back seat passengers aged between one and four years was 70%, compared to 96% in 2010.

Back seat wearing rates for older children (5 - 9 years and 10 - 13 years) increased from their 1994 rates of 50% and 47% respectively to 95% and 96% in 2009. However, between 2009 and 2010 back seat wearing rates of those aged 5-9 years old significantly fell from 95% to 91%.

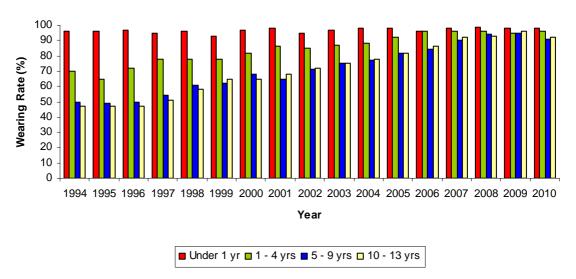


Figure 8 - Seat Belt Wearing Rate for Child Back Seat Passengers: 1994-2010

#### **Back Seat Wearing Rates for Adults**

In 1994, the rate for those aged over 60 years was 52%, however since then the rate has increased to 93% in 2010, the highest rate recorded to date. The overall adult back seat wearing rate has more than doubled, increasing from 38% in 1994 to a high of 88% in April 2010 (see figure 9).

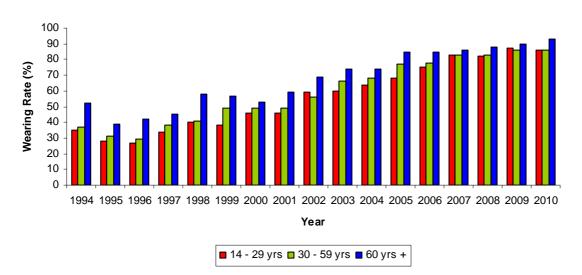


Figure 9 - Seat Belt Wearing Rate for Adult Back Seat Passengers: 1994-2010

### Influence of Driver upon Wearing Rate of Passengers

There is a marked difference in the seat belt wearing rates depending upon whether or not the driver of the car is wearing a seat belt. In 2010 when the driver of a car wore a seatbelt, 96% of front seat passengers were also restrained. However, when the driver did not wear a seat belt, this figure fell to 63% (table 4).

Table 4: Wearing Rate of Front Seat Passengers Depending Upon Whether or not The Driver is Restrained (1995 - 2010)																
	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Driver Restrained	91	90	91	99	91	91	91	92	92	93	94	95	96	96	96	97
Driver Unrestrained	50	49	48	55	49	53	49	56	56	54	55	58	59	60	64	63

#### NI and GB Seat Belt wearing rates

Figures 10-14 show a comparison of driver and passenger restraint wearing rates for Northern Ireland and Great Britain. In Great Britain the observed wearing rate was 95% for drivers, 95% for front seat passengers and 89% for back seat passengers in 2009 (latest figures available). The corresponding figures for Northern Ireland (in April 2010) were 98%, 97% and 92% respectively.

100 • 91 • 91 <u>â 96 </u>â 96 **8 93 ■ 93 ■ 93 ■ 95 ■ 95 ■** 95 ■ 87 90 ■ 87 **■** 86 ■ 87 **■** 86 ■ 85 ■ 85 ■ 85 80 70 60 Percentage -•- G.B. 50 -**■**- N.I. 40 30 20 10 0 Apr-Apr-Apr-Apr-Apr-Apr- Apr-Apr-Apr- Apr-Apr-96 99 00 02 03 05 Year

Figure 10: Comparison of Driver Wearing Rates between Northern Ireland and Great Britain from April 1994 to April 2010

In Northern Ireland front seat passenger wearing rates have increased to 97% in 2010 from 88% in 1994 (see figure 11).

86 85 86 Percentage - G.B. - N.I. Apr-Apr- Apr- Apr- Apr- Apr- Apr-Apr- Apr- Apr- Apr- Apr- Apr- Apr- Apr-Year

Figure 11: Comparision of Front Seat Passenger Wearing Rates between Northern Ireland and Great Britain from April 1994 to April 2010

In Northern Ireland back seat passenger wearing rates have increased to around 92% in the latest years of the survey from around 51% in the early years (see figure 12).

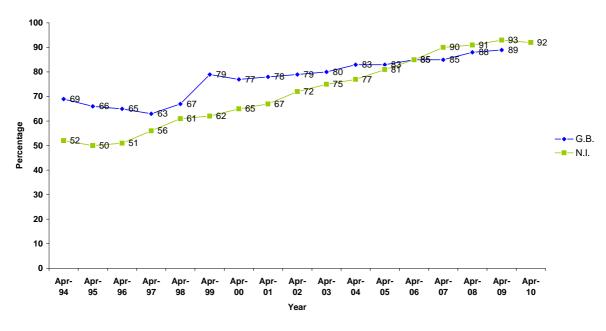


Figure 12: Comparison of Back Seat Passenger Wearing Rates between Northern Ireland and Great Britain from April 1994 to April 2010

Adult back seat passenger wearing rates in NI have more than doubled since 1994, having reached 88% in April 2010. Since April 2005, the wearing rate in NI has been higher than that observed in GB (see figure 13).

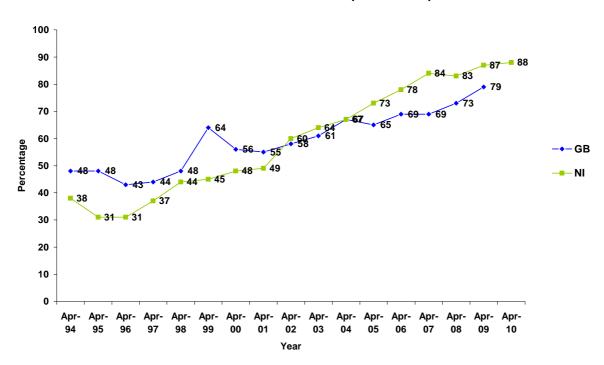


Figure 13: Comparison of adult (14+) back seat passenger wearing rates between Northern Ireland and Great Britain from April 1994 to April 2010

The percentage of back seat passengers wearing seat belts has consistently been higher for child passengers than adult passengers, and has risen from around 60% in the early years of the survey to around 95% in recent years (see figure 14).

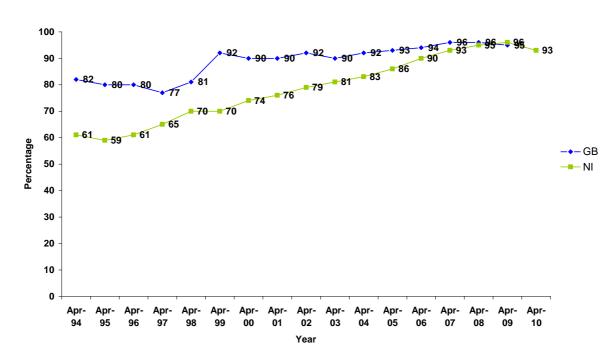


Figure 14: Comparison of child (0-13) back seat passenger wearing rates between NI and GB from April 1994 to April 2010

## Mobile phone usage

In Great Britain thirteen Seat Belt Surveys have observed the use of mobile phones to date, however in Northern Ireland this is only the eighth. Nearly 3% of car drivers in Great Britain were observed using a mobile phone in 2009 (1.4% hand-held and 1.4% handsfree). In Northern Ireland, 0.8% of drivers were observed using a mobile phone in April 2010 (0.6% hand-held and 0.2% hands-free) (see figure 15).

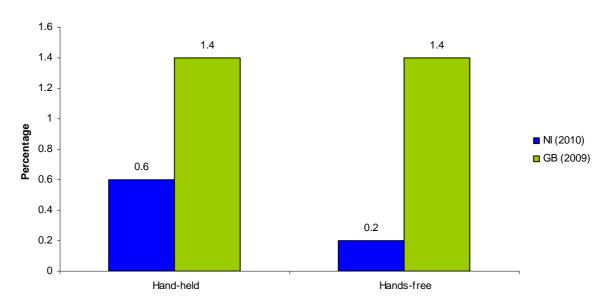


Figure 15: Percentage of drivers observed using a mobile phone

# **Appendix 1: Detailed tables**

## Occupancy rates of cars 2010

Table 2: Occupancy rates (%) of cars

A 77	Position of		
All cars Base = 100%	Front Seat	Back Seat	Number of
Dusc = 10070	%	%	cars observed
Occupancy rate	36	16	16,057

## Overall wearing rates 2010

Table 3: Wearing rate (%) of drivers

	Type of restraint worn									
All	Seat Belt used	Seat Belt unused	Not fitted							
Base = 100%	%	%	%	Number of drivers						
Wearing rate	98	2	0	16,057						

Table 4: Wearing rate (%) of all front seat passengers

		Type of restraint								
All front seat	Seat Belt used	Child restraint used	Seat Belt unused	Not fitted						
passengers Base = 100%	%	%	%	%	Number of front seat passengers					
Wearing rate	95	2	3	0	5,749					

Table 5: Wearing rate (%) of all back seat passengers

	Type of restraint									
All back seat	Seat Belt used	Child restraint	Restraint unused	Not fitted						
passengers  Base = 100%	%	%	%	%	Number of back passengers					
Wearing rate	54	38	8	0	2,551					

Table 6: Wearing rate (%) of all car occupants

	Type of restraint									
All occupants Base = 100%	Seat Belt used	Child restraint used	Restraint unused	Not fitted						
20070	%	%	%	%	Number of occupants					
Wearing rate	92	4	3	0	24,357					

## Wearing rates by type of site 2010

Table 7: Wearing rate (%) of drivers by type of site

	Тур	Type of restraint worn									
All	Seat Belt used	Seat Belt unused	Not fitted								
Base = 100%	%	%	%	Number of drivers							
Motorwa	98	2	0	2,735							
Urban	97	3	0	6,907							
Rural	98	2	0	6,415							
All site types	98	2	0	16,057							

Table 8: Wearing rate (%) of all front seat passengers by type of site

		Type of restraint								
All front seat	Seat Belt used	Child restraint used	Seat Belt unused	Not fitted						
passengers  Base = 100%	%	%	%	%	Number of front seat passengers					
Motorway	95	1	3	0	972					
Urban	95	1	4	0	2,478					
Rural	95	3	2		2,299					
All site types	95	2	3	0	5,749					

Table 9: Wearing rate (%) of all back seat passengers by type of site

	Type of restraint							
All back seat	Seat Belt used	Child restraint used	Restraint unused	Not fitted				
passengers  Base = 100%	%	%	%	%	Number of back passengers			
Motorway	64	26	10		345			
Urban	54	35	11	0	1,189			
Rural	50	46	4	0	1,017			
All site types	54	38	8	0	2,551			

## Wearing rates by gender 2010

Table 10: Wearing rate (%) of drivers by gender

	Ту	pe of restraint worn		
All	Seat Belt used	Seat Belt unused	Not fitted	
Base = 100%	%	%	%	Number of drivers
Male	97	3	0	9,009
Female	98	2	0	7,048
All	98	2	0	16,057

Table 11: Wearing rate (%) of all front seat passengers by gender

	Type of restraint								
All front seat	Seat Belt used	Child restraint used	Restraint unused	Not fitted					
passengers Base = 100%	%	%	%	%	Number of front seat passengers				
Male	93	2	4	0	1,824				
Female	96	1	3	0	3,925				
All front passengers	95	2	3	0	5,749				

Table 12: Wearing rate (%) of all back seat passengers by gender

	Type of restraint								
All back seat	Seat Belt used	Child restraint used	Restraint unused	Not fitted					
passengers Base = 100%	%	%	%	%	Number of back seat passengers				
Male	52	40	8		1,135				
Female	55	36	8	0	1,416				
All back passengers	54	38	8	0	2,551				

# Wearing rates by age 2010

Table 13: Wearing rate (%) of drivers by age

		Type of restraint w	oe of restraint worn				
All	Seat Belt used	Seat Belt unused	Not fitted				
Base = 100%	%	%	%	Number of drivers			
60+	98	2	0	2,686			
30-59	97	3	0	8,412			
17-29	98	2	0	4,959			
All	98	2	0	16,057			

Table 14: Wearing rate (%) of all front seat passengers by age

		Type of restraint							
All front seat passengers	Seat Belt used	Child restraint used	Restraint unused	Not fitted					
Base = 100%	%	%	%	%	Number of front seat passengers				
60+	97	0	3		1,202				
30-59	97		3	0	2,076				
14-29	96	0	4	0	1,796				
10-13	98	1	1		351				
5-9	77	20	3		270				
1-4	[12]	[27]	[1]		40				
Under 1		[14]			14				
All front seat passengers	95	2	3	0	5,749				

Cell count shown in brackets

Table 15: Wearing rate (%) of all back seat passengers by age

		Ty	pe of restraint		
All back seat	Seat Belt used	Child restraint used	Restraint unused	Not fitted	
passengers Base = 100%	%	%	%	%	Number of back passengers
60+	93		7		171
30-59	86		13	1	159
14-29	86		13	0	417
10-13	88	3	8		365
5-9	46	45	9		754
1-4	7	89	4	0	577
Under 1		98	2		108
All back seat passengers	54	38	8	0	2,551

# Wearing rates by age and gender 2010

Table 16: Wearing rate (%) of drivers by age and gender

	Type of restraint				
All drivers		Seat Belt used	Restraint unused	Not fitted	
Base = 100%		%	%	%	Number of drivers
60+	Male	98	2	0	1,917
	Female	99	1		769
30 to 59	Male	97	3	0	4,939
	Female	99	1		3,473
17 to 29	Male	97	2	0	2,153
	Female	98	2	0	2,806
All Male drivers		97	3	0	9,009
All Female d	lrivers	98	2	0	7,048

Table 17: Wearing rate (%) of all front seat passengers by age and gender

			Type of re	straint worn		
All front seat po Base = 100%	All front seat passengers Base = 100%		Child restraint used	Restraint unused	Not fitted	Number of front seat passengers
60+	Male	% 95	0	5	, 0	259
	Female	98		2		943
30 to 59	Male	94		5	0	550
	Female	98		2	0	1,526
14 to 29	Male	96		4		670
	Female	97	0	3	0	1,126
10 to 13	Male	99		1		179
	Female	97	1	2		172
5 to 9	Male	78	19	3		148
	Female	76	21	2		122
1 to 4	Male	[6]	[7]			13
	Female	<i>[6]</i>	[20]	[1]		27
Under	Male		[5]			5
	Female		[9]			9
All Male front seat passengers		93	2	4	0	1,824
All Female fr	ont seat passengers	96	1	3	0	3,925

Table 18: Wearing rate (%) of all back seat passengers by age and gender

			Type of	restrain worn		
All back seat passengers Base = 100%		Seat Belt used	Child restraint used	Restraint unused	Not fitted	Number of back
		%	%	%	%	passengers
60+	Male	[40]		[6]		46
	Female	95		5		125
30 to 59	Male	[46]		[7]		53
	Female	85		13	2	106
14 to 29	Male	84		16		192
	Female	88		11	0	225
10 to 13	Male	88	4	8		168
	Female	89	3	9		197
5 to 9	Male	46	46	8		367
	Female	47	45	9		387
1 to 4	Male	9	89	2		256
	Female	6	89	5	0	321
Under 1	Male		[53]			53
	Female		[53]	[2]		55
All male back seat passengers						
		52	40	8		1,135
All female hac	All female back seat passengers					
Table of the state	pubbeligets	55	36	8	0	1,416

# Wearing rates by whether driver is restrained 2010

Table 19: Wearing rate (%) of all front seat passengers by wearing rate (%) of drivers

		Front seat pas		
All front seat passengers Base = 100%		Yes	No	Number of front
		%	%	passengers
Whether	Yes	97	3	5,653
restrained	No	[60]	[36]	96
All drivers with a front seat		97	3	5,749

Cell count shown in brackets

Table 20: Wearing rate (%) of all back seat passengers by wearing rate (%) of drivers

All back seat passengers Base = 100%		Back seat pass	senger restrained	
		Yes	No %	Number of back seat passengers
Whether	Yes	92	8	2,509
restrained	No	[27]	[15]	42
All drivers with passenger	All drivers with a back seat		8	2,551

## Driver wearing rates by number of occupants in car 2010

Table 21: Wearing rate (%) of drivers by number of occupants in car

	Type of restraint worn							
All drivers Base = 100%	Seat Belt used unused		Not fitted	Number of drivers				
	%	%	%	divers				
Driver only	97	3	0	9,796				
Driver + 1	98	2	0	4,799				
Driver + 2 passengers	98	2		997				
Driver + 3 passengers	99	1		348				
Driver + 4 or more passengers	97	3		117				
All	98	2	0	16,057				

Table 22: Wearing rate (%) of all drivers by gender and number of occupants in car

		Туре о	f restraint worn by	driver	
All drivers Base = 100%		Seat Belt used	Seat Belt unused	Not fitted	Number of
		%	%	%	drivers
Driver only	Male	96	3	0	5,301
	Female	98	2	0	4,495
Driver + 1	Male	98	2	0	2,869
	Female	99	1	0	1,930
Driver + 2 passengers	Male	98	3		560
	Female	99	1		437
Driver + 3 passengers	Male	100			205
	Female	99	1		143
Driver + 4 or more passengers	Male	[72]	[2]		74
	Female	[42]	[1]		43
All male drivers		97	3	0	9,009
All female drivers		98	2	0	7,048

Table 23: Percentage of cars with occupants restrained by the number of occupants in the car

		Number of restrained occupants									
All cars	0	1	2	3	4	5+					
Base = 100%	%	%	%	%	%	%	Number of cars				
Driver only	3	97					9,796				
Driver + 1	1	4	96				4,799				
Driver + 2 passengers	1	2	7	90			997				
Driver + 3 passengers	0	0	4	4	91		348				
Driver + 4 or more passengers		7	9	3	9	73	117				
All	2	61	29	6	2	1	16,057				

## Mobile phones usage 2010

Table 24: Percentage of drivers observed using a mobile phone

	Type of phone								
All	Hand-held	Hands-free	Neither						
Base = 100%				Number of					
	%	%	%	drivers					
All	0.6	0.2	99.2	16,057					

Table 25: Percentage of drivers observed using a mobile phone by age

	Type of phone								
All	Hand-held	Hands-free	Neither						
Base = 100%	%	%	%	Number of drivers					
60+	0.4	0.1	99.4	2,686					
30-59	0.5	0.2	99.2	8,412					
17-29	0.9	0.2	98.9	4,959					
All	0.6	0.2	99.2	16,057					

Table 26: Percentage of drivers observed using a mobile phone by type of site

	Type of phone								
All	Hand-held	Hands-free	Neither						
Base = 100%	%	%	%	Number of drivers					
Motorway	1.1	0.2	98.8	2,735					
Urban	0.6	0.2	99.2	6,907					
Rural	0.5	0.2	99.3	6,415					
All site types	0.6	0.2	99.2	16,057					

Table 27: Percentage of drivers observed using a mobile phone by gender

	Type of phone								
All drivers	Hand-held	Hands-free	Neither						
Base = 100%	%	%	%	Number of drivers					
Male	0.8	0.2	99.0	9,009					
Female	0.5	0.2	99.4	7,048					
All drivers	0.6	0.2	99.2	16,057					

Table 28: Percentage of drivers observed using a mobile phone by age and gender

			Type of phone								
All drivers		Hand-held	Hands-free	Neither							
Base = 100%		%	%	%	Number of drivers						
60+	Male	0.5	0.1	99.5	1,917						
	Female	0.4	0.3	99.3	769						
30 to 59	Male	0.7	0.3	99.0	4,939						
	Female	0.3	0.2	99.5	3,473						
17 to 29	Male	1.3	0.2	98.5	2,153						
	Female	0.7	0.1	99.2	2,806						
All male driv	vers	0.8	0.2	99.0	9,009						
All female di	rivers	0.5	0.2	99.4	7,048						

# Appendix 2

# Number of cars observed by time of session and site

Day: Tuesday

All cars	Time								Number of cars observed
Base = 100%	08.30	09.30	10.30	11.30	14.00	15.00	16.00	17.00	obsei veu
M1 at Yorkgate	74	71	52	58	67	61	67	78	528
M2 at Duncrue	77	68	28	30	34	41	32	34	344
M1 at Black s Road	53	42	49	43	55	76	68	82	468
Antrim Rd/D gall Park Ave	72	54	45	52	62	77	72	82	516
Knock Dual Carriageway	79	76	80	74	<i>78</i>	73	81	<i>78</i>	619
Saintfield Road	88	82	75	82	84	83	88	87	669
Derriaghy	89	62	79	71	81	75	80	81	618
Strand Rd, L derry	36	33	30	44	36	43	49	48	319
Anne St, Enniskillen	81	80	82	78	83	81	76	76	637
Milltown Rd/Shaw s Bridge	77	69	83	77	75	80	79	77	617
Banbridge	79	69	41	59	48	50	58	75	479
Hillhead Rd, Ballyclare	89	76	77	75	72	85	82	84	640
Ballysallagh Rd, Bangor	56	40	39	44	42	50	50	59	380
A505 Cookstown to Omagh	79	68	76	71	75	71	72	77	589
Carrickfergus/Greenisland	76	56	51	45	41	51	51	80	451
All sites	1105	946	887	903	933	997	1005	1098	7874

Day: Saturday

All cars Base = 100%	Time							Number of cars	
Buse - 100 /0	08.30	09.30	10.30	11.30	14.00	15.00	16.00	17.00	observed
M1 at Yorkgate	71	73	65	82	81	79	78	76	605
M2 at Duncrue	64	28	45	34	31	43	38	37	320
M1 at Black s Road	20	48	54	70	69	64	75	70	470
Antrim Rd/D gall Park Ave	43	53	66	80	86	73	66	69	536
Knock Dual Carriageway	84	84	84	89	86	85	83	85	680
Saintfield Road	83	85	83	81	85	85	87	84	673
Derriaghy	79	77	80	83	85	79	84	82	649
Strand Rd, L derry	27	40	48	40	52	50	41	38	336
Anne St, Enniskillen	75	77	87	85	84	86	79	82	655
Milltown Rd/Shaw s Bridge	80	82	80	84	81	89	84	87	667
Banbridge	53	75	64	70	75	61	70	57	525
Hillhead Rd, Ballyclare	81	81	84	80	<i>78</i>	83	79	82	648
Ballysallagh Rd, Bangor	26	35	47	53	41	48	54	46	350
A505 Cookstown to Omagh	84	76	84	81	84	79	82	82	652
Carrickfergus/Greenisland	88	46	58	36	47	33	76	33	417
All sites	958	960	1029	1048	1065	1037	1076	1010	8183

## **Appendix 3**

## **User Guidance**

This section contains some information about the data used in the Northern Ireland Seat Belt Survey including guidance to assist with interpretation.

#### General guidance on using the data

Data from this report can be directly compared to data collected in previous reports.

For every percentage value there is a corresponding base number. Users are advised to treat any percentage values with corresponding base numbers less than 100 with caution.

#### **Data Collection**

Fieldwork involved observing stationary traffic and recording details such as gender, estimated age and whether a restraint was being used for any car occupants. Recording takes place in eight half hour sessions between 08:30 and 17:00 on two separate days (one Tuesday and one Saturday) in April.

#### **Data quality Assessment**

Very good – data is collected by the Central Survey Unit (CSU). CSU is the leading social survey research organisation in Northern Ireland and is one of the main business areas of the Northern Ireland Statistics and Research Agency (NISRA), an Agency within the Department of Finance and Personnel. The Unit has a long track record and a wealth of experience in the design, management and analysis of behavioural and attitude surveys in the context of a wide range of social policy issues. CSU procedures are consistent with the Official Statistics Code of Practice (<a href="http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf">http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf</a>).

Note that all survey estimates are subject to a degree of error and this must be taken account of when considering results. This error will be reasonably small for the majority of Northern Ireland level results but care should be taken when looking at results based on smaller breakdowns – see technical notes below.

#### **Technical Notes**

- The results presented in this report are based on sample survey data and are therefore subject to a degree of sampling error. This error will be larger in those estimates based on small numbers of cases (see base numbers in tables in Appendix 1). However, any statements made in this report regarding differences between groups, such as males and females, have been tested and are statistically significant at the 5% significance level. This significance level is the criteria for judging whether differences between groups might have arisen by chance. The most common criteria is the 5% level, i.e. the probability being one in twenty that an observed difference might have arisen by chance factors alone.
- The percentages quoted in this report are quoted to the nearest whole number. As a result, not all percentages may add to 100 due to this rounding.

• The wearing rates quoted include seat belt and child restraint where applicable.

#### **Notation**

• The following symbols are used :-

No observations in category - cell is empty Value of category is less than 0.5% - cell is 0%

• For categories with a cell total less than 100, counts are shown instead of percentages. All counts are shown in square brackets.

#### **Additional Information**

Electronic and hard copies of this bulletin and the full Northern Ireland Seat Belt Survey 2010 Report are available from:

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Tel: (028) 9054 0808 Fax: (028) 9054 0782 E-mail: csrb@drdni.gov.uk

Web: http://www.doeni.gov.uk/index/information/csrb/csrb\_statistics.htm