# The feasibility of profitable Organic Farming in Northern Ireland



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#### **Organic Farming**

 Aims to create an integrated, humane, environmentally and economically sustainable agricultural production system

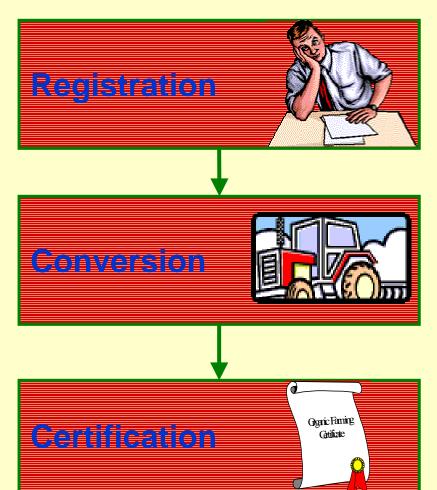
Organic farming is <u>not</u> simply low input farming

## **Gaining Organic Status**







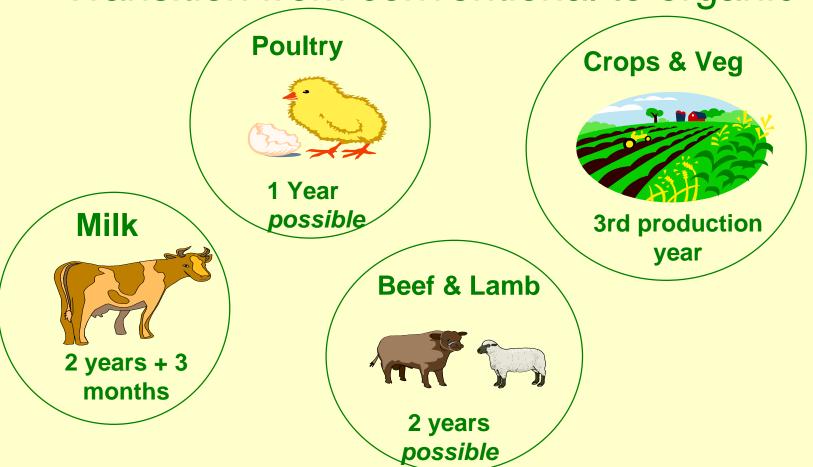






#### **Conversion Period**

Transition from conventional to organic



#### Why the interest in Organics?

- Consumer confidence
  - Food scares
  - GMO's
- Financial pressures
- Environmental concerns
- Animal welfare concerns
- Increased awareness of organics

## Why do UK consumers buy organic food?

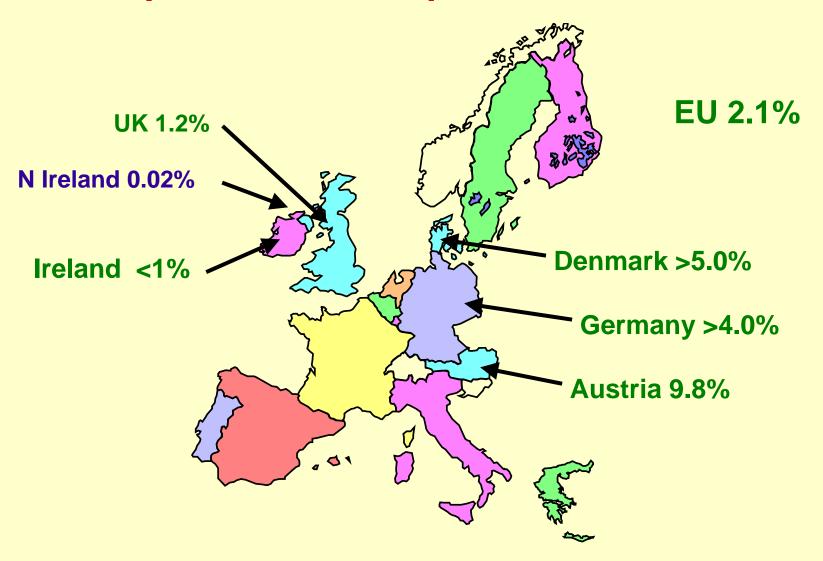
Healthier / better for you	53%
Tastes better	43%
GM Free	30%
Environmentally friendly	28%
Animal welfare friendly	24%

### Changes in UK organic market

- Growth in organic retailing is 40% pa
- Growth in UK organic farming is 25% pa
- Retail value increased from £100m in 1993 to £390m in 1998/9 (Estimate - £500m in 1999)
- Expected to increase to over £1bn by 2001/2
- 70% imported (varies with sector)

**Source: Soil Association** 

#### NI production compared to EU in 97/98



#### Why was NI so low in 1998?

- Strong export markets pre-BSE
- No mature supply or demand for organics
- Lack of local expertise
- Slatted cattle houses & straw availability
- Lower returns during conversion
- Farm structure
  - single enterprise on many farms
  - change to rotational farming needed
  - no annual conacre long term rental required
  - small farms / certification costs

#### **Clover-based swards**

- Clover-based swards are an integral part of organic systems
- Not present on many farms
- Many farmers have no experience of clovers
- Requires specialist management skills

 They can sustain production levels similar to fertiliser-based systems

### **Organic Production in NI (ha)**

		1998	2000 *
Organic	ha	176	340
	%	0.02	0.03
In-conversion		9	2880
		0	0.26
Total		185	3220
		0.02	0.29

<sup>\*</sup> to date

## **Current Organic Prices** in Northern Ireland

	Conventional	Organic
Beef (R3 p/kg)	166	258
Lamb (R3 p/kg)	170	300
Milk (p/l)	18	30
Barley (£/t)	75	200
Potatoes (£/t)	100 *	300

<sup>\*</sup> Estimate for 2000 maincrop

#### **Profitability of Organic Milk**

	Comparison of Organic Gross Margins with typical conventional (£/ha)					
			m	nilk price p	<b>D/I</b>	
		17	20	23	26	29
	E400	000	400	4.40	440	070
	5100	-662	-402	-142	119	379
yield	5400	-575	-300	-24	251	526
I/cow	5700	-488	-198	93	384	674

All year round calving

Organic = 5100 I per cow @ 29p/I and stocking rate of 1.7/ha

Conventional = 5750 l per cow @ 18p/l and stocking rate of 2/ha (=GM of £1374 /ha)

### **Profitability of Organic Beef**

	Comparison of Organic Gross Margins with typical conventional (£/ha)				
			beef pri	ice p/kg	
		160	188	216	245
	1.2	-158	-104	-51	5
	1.4	-125	-72	0	65
stocking	1.6	-86	-14	57	131
rate CE/ha	1.8	-97	-17	64	147
	2.0	-72	17	106	199

#### Suckler herd to finishing

Organic = 245p/kg and stocking rate of 1.4 CE/ha on Lowland

Conventional = 160p/kg & stocking rate of 1.8 CE/ha on Lowland (= GM of £384/ha)

#### **Organic Ware Potatoes**

-	arison of h typical	•		_	
		ware	e price £/to	onne	
	150	200	250	300	350
10	-2050	-1550	-1050	-550	-50
15	-1330	-580	170	920	1670
20	-505	395	1395	2395	2510
25	120	1370	2615	3865	5115
<b>30</b>	840	2340	3840	5340	6840

**Organic = 20 t/ha ware @ £300 /t** 

**Conventional = 35 t/ha ware @ £100 /t ( = GM of £2,125/ha)** 

## Requirements for further organic expansion in Northern Ireland

- Development of production expertise
- Demonstration / Development farms
- Appropriate local R&D
- Assurance of Organic Farming Scheme support
- On-going development of supply chains
- Must maintain current strong marketing position

#### Future of organic farming in NI

- Growing from a very small base
- Growing interest from producers
- Growing interest from processors
- Growing market opportunities
- Opportunities for import substitution
- Feasible & profitable for some farmers

#### Future area of organic land in NI

	ha	% NI land		
		area		
2000	3,500*	0.3		
2001	6,000	0.5		
2002	11,000	1.0		
2010 ?	55,000 ?	5.0 ?		

<sup>\*</sup> estimate to year end